

Subdomains or Subfolders OK???

Posted by Howard - 2010/09/27 03:13

Can anyone please advise if it's ok to use Subdomains or Subfolders & if so which is the one to use?

Registering domain names is a very expensive exercise especially when you have lots of them & have to renew them as well.

I just want to have one domain & use subs but don't know how this will work with the Search engines?

Please could some people comment especially those of you that may be doing them this way. Same question for AdSense sites too.

Matt could you chip in on this too please?

Thanks everyone.

Howard.

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Re: Subdomains or Subfolders OK???

Posted by Carty - 2010/09/27 08:04

Howard, it is better to build a lot of blogs on sub-domains or restrict the sub-domains to the same niche of your primary domain.

Sub-domains rank the same way as any primary domain would do. In fact, it is the individual permalink pages that rank for the keywords long before the domain gets ranked.

So, buy 1 domain, build a lot of blogs in sub-domains to it.

Regards,
Carty..

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Re:Subdomains or Subfolders OK???

Posted by Howard - 2010/09/27 13:21

Ok so That really means to have a main domain in your niche & then have subs for sub blogs of "that" niche. If I understand correctly.

Whereas what I was wanting to do was this... As I already have a domain called www.theartikle.com I was hoping that I could have subdirectories each hosting a blog under that called le. Cooking or Golf... etc. So is that idea no good then?

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Re:Subdomains or Subfolders OK???

Posted by Carty - 2010/09/27 15:36

That is also a good idea and it works! :)

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Re:Subdomains or Subfolders OK???

Posted by Maro - 2010/12/08 20:05

So you would have a main blog on www.theartikle.com and then create niches like www.theartikle.com/blog1 www.theartikle.com/blog2... etc?

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Re:Subdomains or Subfolders OK???

Posted by Howard - 2010/12/09 01:22

yes that's correct.

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Re:Subdomains or Subfolders OK???

Posted by omaldo - 2010/12/09 04:02

Isn't the other way around? i.e.

www.blog1.theartikle.com?

That's how cpanel shows them to me

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Re:Subdomains or Subfolders OK???

Posted by Howard - 2010/12/09 13:38

depends whether it's a Subdomain or a Subfolder.

www.blog1.theartikle.com would be a Subfolder.

www.theartikle.blog1com would be a Subdomain.

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Re:Subdomains or Subfolders OK???

Posted by DigitalWavez - 2010/12/10 13:05

Howard wrote:

depends whether it's a Subdomain or a Subfolder.

www.blog1.theartikle.com would be a Subfolder.

www.theartikle.blog1com would be a Subdomain.

Not to steal your thunder Howard - a subdomain is before the root domain and folders follow the root domain..

http://subdomain.rootdomain.com/subfolder

http://www.rootdomain.com/subfolder

Subdomains do not typically have the "www" included in the URL string. I prefer subdomains to folders because with WP, the URL string is rich with keywords (target keyword is first in the subdomain) - ready for the 900 gorilla to eat up. Helps with matching and relevancy...

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Dave.. ::

Re:Subdomains or Subfolders OK???

Posted by omaldo - 2010/12/10 13:49

That's what I meant to say.

Re:Subdomains or Subfolders OK???

Posted by Howard - 2010/12/11 01:31

:woohoo: Yeah, you're right Dave, my bad. sorry!

I have enough of them I should have realised but I'm still very new to all of this so I still get confused.

H.

Re:Subdomains or Subfolders OK???

Posted by DigitalWavez - 2010/12/17 20:09

Howard wrote:

:woohoo: Yeah, you're right Dave, my bad. sorry!

I have enough of them I should have realised but I'm still very new to all of this so I still get confused.

H.

No worries - I knew you knew - too much coffee, not enough sleep. Been there, still there.. :silly:

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Dave.. ::

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